

## PROJECT 01 - LINE DESIGN WEBSITE RESEACH PAPER

YOUR FULL NAME HERE

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### Sites with good line usage

For my first well designed site I have chosen <http://www.ted.com>. The use of line including color and size are extremely balanced and proportionate. Using line to separate links at the top of the page really help make it easier to select or read their soft colored font in the comments section. Then of course the large colored lines keep the main sections segregated and the users focused.

My second choice for a well designed line site would be multimedia designers site called <http://www.2advanced.com>. Aside from the military object tech-line theme the use of color to separate each section and background are done beautifully. The more you click, the more the lines come flying at you in a non-intrusive way. Another thing I enjoyed about the site is with all the things going on its very optimized and responsive. Normally a site like this would have long load times and lag the web browser.

### Sites with poor design usage

The first poorly designed website I have chosen is my personal webpage at <http://www.mikemartin1200.com>. The design is entirely way to basic and disorganized with random placement not aligned to any particular grid. The links are primary colors but the entire website uses nice soft fonts and background colors which is contradicting. There is a bit a confusion for the reader leaving them in a state of “what am I looking at?” or “what am I looking at?” caused by lack of header navigation. If anything I can call it home.

<http://www.blackviper.com> is another poor layout for line. Very elementary and eye bleeding colors help make this my second website for bad design. Though the website is very useful, actually trying to use the site to apply its knowledge can become really troublesome when looking from window to window. There is a css color selector to “help” users and brighten the webpage, all it did was turns the lights on and show me how much information was crammed into the little squares and made things even more disorienting